

# Southeastern Connecticut WOMEN'S NETWORK NEWS



Volume 33, Number 11, September 2020

## SEPTEMBER EVENTS LIST

September 10, Thursday,  
7-8:30 pm - Unconscious Bias,  
Unveiling Racism - Virtual  
Panel Discussion Series

September 14, Monday,  
1-2:30 pm - Mastermind Group  
Virtual Meeting

September 16, Wednesday,  
11:30-1:30 pm - Masterclass  
Series Virtual Luncheon -  
Storytelling Basics for Business  
Sales with Bridget Brown

September 23, Wednesday,  
5:30-7 pm - Mastermind Group  
Virtual Meeting

September 24, Thursday,  
8-9 am - Coffee Connections,  
Virtual Breakfast, Meet & Greet  
& Networking

October 1, Thursday, 6-8 pm -  
Virtual N@N, Susan Napiany  
and Pampered Chef

Descriptions in this newsletter.  
Click link below to read, regis-  
ter or add to your calendar.  
[www.sectwomensnetwork.org/events](http://www.sectwomensnetwork.org/events)

## \* Important Notice! Membership Renewal 2020-2021!

1. **Renew Now.** The renewal date for most members was July 1st. Please click, login and renew

## September 16, Free Zoom Meeting Masterclass Series

### Storytelling Basics for Business Sales with Bridget Brown

Join Us Wednesday, September 16, 2020 at 11:30 am for our monthly Zoom meeting. *An email link will be sent prior to the meeting.*

Is the story you tell potential new clients about what your company does deceptively simple? Or is it very complex?

Either way, how do you tell a new client what you do in a way that sticks and makes your company stand out from your competitors? And how do you get across how you are the company to solve their problem because you have done it before in a way that is compelling?

Master Storytelling Coach, Bridget K. Brown of StoryMatters, LLC, will take you through a workshop that uses your product and the achievements of your company to tell the story of what you do and

how what you do solves the problem of new customers. At the end of the hour you will be able to tell your story in a compelling manner that sticks, so that when you are face to face within a business development session, you can apply your storytelling prowess to get the new customer to say "yes"!

Please bring 2 examples of successes with past clients, what you did, and how that solved a problem for them, (company names not necessary).

*continued on page 2*

Click to read more, add event to your calendar or register,  
<https://sectwomensnetwork.org/event-3966968>



today. <https://sectwomensnetwork.org/Sys/Profile>

\* Members must renew by August 31 to be included in the Online Category Downloadable Directory.

\* Those who wish to pay by check, click on "Invoice me" instead of "pay online," print out and mail with check to PO Box 921, Groton, CT 06340-0921.

**Membership Renewal  
2020-2021 Renew Now!**

## Upcoming Programs

# UNCONSCIOUS BIAS Unveiling Racism

### Panel Discussion - Virtual Series

Sept. 10, 2020 - The Southeastern CT Women's Network is sponsoring a panel discussion on the topic of "Un-

*continued on page 2*

**Upcoming Programs...from page 1**

conscious Bias – Unveiling Racism” - a free Zoom event on Thursday, September 10th from 7:00 p.m. to 8:30 p.m. Members of the panel include: Camilla Ross, President of Emerson Theater Collaborative, LaQuana Sheppard, LMSW, Social Worker and Leadership Coach, and Kolton Harris, Executive Director of Writers' Block,

Click to read more or register.

<https://sectwomensnetwork.org/event-3948269>

## Two Zoom Network Mastermind Meetings Scheduled

Network Mastermind groups have been meeting via Zoom throughout the shutdown. If you would like to attend the next meeting on **Monday, September 14 at 1pm** Click, registration required. <https://sectwomensnetwork.org/event-3967029>

A second Mastermind meeting will be held **Wednesday, September 23, at 5:30pm**. If you would like to attend this meeting, click, registration required. <https://sectwomensnetwork.org/event-3966999>

## Coffee Connections! Thursday, September 24 – Virtual Breakfast – Meet, Greet & Networking, 8-9 am, Free

Join Us!...For a Virtual Breakfast – Meet & Greet & Networking Event, Thursday, September 24 at 8:00 am. This is a chance to say "Hi" to your Network friends, do a little networking, let others know if you need anything, or offer help to others. Advanced registration required. To read more or register. <https://sectwomensnetwork.org/event-3966983>

**President's Message**

## The SECT Women's Network is Offering More Events for Our Members

Hello, friends!

I hope that you have been able to get outside and enjoy the summer!

It is hard to believe that it is already September! We would normally be surrounded with multiple festivals and county fairs. Of course, nothing has been normal about this year.

Your Network board has been working hard behind the scenes to bring more benefits to you, our members. We now have virtual events each week, all at different times that may accommodate your schedule. The SECT Women's Network will also maintain our virtual meetings when we eventually go back to meeting in person and start building a collection of our presentations on our YouTube channel. Please see our website for more information!

We are always looking for more

volunteers for our committees, and we need your help! Volunteering on a committee is a great way to get to know more of our members while building a better Network. We still have a few open committee positions for membership, Instagram, Facebook, Linked In, Videography, Photography, Hospitality, Marketing, Mentorship, Fundraising, Event Planning, and Community Outreach. If you see something that interests you, please contact me at [bestwellness4you@gmail.com](mailto:bestwellness4you@gmail.com) or our Vice President, Denise Ogden at [dogden@dime-bank.com](mailto:dogden@dime-bank.com).

I am looking forward the time when we will all be able to meet again in person!

Stay healthy and have a great month!

Denise Howard  
President

## Virtual Network @ Night – Thursday, October 1

Thursday, October 1, will be a Zoom Virtual Network @ Night, 6-8pm. Join us for a fun cooking demo with **Susan Napi-**



**any** and Pampered Chef! Susan will show us a quick and easy one-pot meal and some great kitchen tools to make it easy and fun!

She also will be showing lots of NEW products just introduced in the new Fall catalog. October is Breast Cancer Awareness month. A portion of all sales in October will be donated to Breast Cancer research and the annual Teri Brodeur Breast Cancer walk.

Susan is a long time member of the SECT Women's Network. She is active in her church and a volun-

teer cuddler in the NICU at L&M Hospital.

She lives in Niantic with her husband, Ralph. They love to travel, sail and ride bikes (both motorcycle and pedal bikes). Susan has a love of quilting and she wants to have quilting and cooking classes when we can get together again. She has had to move her Pampered Chef business to online parties, so let her know if you would like to host a party soon! [www.pamperedchef.biz/suenapiany](http://www.pamperedchef.biz/suenapiany)

An access link will be emailed prior to the event. Click to add event to your calendar or register, <https://sectwomensnetwork.org/event-3929760>

## Bridget Brown...from page 1

Known as the "Geek Translator", C-suites, HR teams, sales teams and entrepreneurs hire Bridget K.

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**Bridget Brown**...from page 2

Bridget Brown to increase their expertise and the skills of their employees in making the complex clear in the stories they tell themselves and others. She is a public speaking, storytelling coach and master facilitator who has worked for three different Fortune 500 companies including Monsanto and a small beer company called Anheuser-Busch. She has trained at the Alan Alda Center for Communicating Science at Stony Brook University, is a former Adjunct Instructor in the School of Engineering and Applied Science at Washington University in St Louis where she taught Public Speaking, and has coached

Click to read more or register.

<https://sectwomensnetwork.org/event-3966968>

## How Can We Help Each Other?

During this first-ever “work from home” and “stay home” virus crisis, what can we do to help each other? As SECT Women’s Network members, it’s in our motto to help each other — “For Powerful, Professional and Personal Relationships.”

Here are just a few examples — we can be creative and think of at least a hundred more ways. Members who have lots of time on their hands can offer to grocery shop for members who shouldn’t go out at all.

Those who have been furloughed can offer help to essential workers who now have children at home. Those who are now working from home can offer free phone consultations in their area of expertise.

Members who need help, **please reach out** to your Network friends and ask them to lend you a hand. Use our online directories for phone numbers and emails. Members can also post on our **Facebook Group** page to offer help and ask for help, [click here](#).

We are here to help each other! ■

## Please Remember to Patronize Our Members’ Small Businesses and Other Local Businesses

The last six months have been a particularly difficult time for our local small businesses. Many of these may never be able to recover and will be forced to close forever, so **please** remember to patronize our local businesses: shops, restaurants, services, organizations, hair salons, garden centers and farmers markets, as soon as they open back up! The large chain stores will survive — **the small businesses need our help!**

## Grow Your Business with Network Advertising SPECIAL OFFER!!!

**Buy 1 year, get 3 months Free (15 months total)**

**Take this opportunity to boost your business as restrictions and the economy open up.**

Online advertising is worth more than ever now that people are purchasing online constantly. **Use this Special Offer to “Grow Your Business Now!”**

**Rates are a Great Value** for newsletter ads and website ads. All ad rates listed are for one year (includes 3 Free additional months).

**Newsletter advertising:** \$100 small ad and \$200 large ad.

**Website advertising:** \$275 small side ad or a bottom banner; \$550 for a large side ad.

**Package deals** will still be offered when purchasing multi-media ads (i.e. newsletter & website) = 20% off.

All ads and package deals must be prepaid.

**Members can login to view and/or purchase ads:** [www.sectwomensnetwork.org/events](http://www.sectwomensnetwork.org/events)

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## WE Want YOU!

**We Need Your Help!** Join the Luncheon Committee! What is it? It is a great way to finally “put a name with the face!” We are the people who sit at the front table checking luncheon registrations. If we have enough people, you would only need to help at the front table every few months. Will you accept the challenge? Put a name to that face and meet more Network members! Please reach out to any board member if you would like to join the Luncheon Committee. We want to be ready when we start meeting again in person. Thank you!



**Email information to Judy Ricketts-White to be included in the upcoming newsletter, [jwhite5506@sbcglobal.net](mailto:jwhite5506@sbcglobal.net).**

**Copy Deadline** is the 20th of the month to appear in the next month's issue. Email copy to Editor Judy Ricketts-White at [jwhite5506@sbcglobal.net](mailto:jwhite5506@sbcglobal.net). The SECT Women's Network reserves the right to edit copy submitted for inclusion in the newsletter.

**For more Network information and articles see our website: [www.sectwomensnetwork.org](http://www.sectwomensnetwork.org)**

### During this Time, Keep Safe Futures in Mind

Please go online to see if you can help Safe Futures and their residents. Please donate cleaning supplies...or any item listed on their wish list. Click on link to view their entire wish list. <https://safefuturesct.org/giving-your-things/>

*Thank you for your generosity!*

### Looking for a new bank?

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 [Like us on Facebook](#)

### Join and Post to the Network's New Facebook Group Page

One fairly untapped member benefit is the Network Facebook Group page. We encourage you to share your business and personal news on the Network Group page. Members must post their event or information on the Network Facebook Group page themselves. If you have questions about how to post, contact Denise Howard, Publicity Chair [bestwellness4you@gmail.com](mailto:bestwellness4you@gmail.com).

### Network Board Meeting Friday, September 11

The next Network Board Meeting is Friday, September 11, 8 am, via Zoom.com. All members are welcome to attend.

### Free Event

**Masterclass Series – Storytelling Basics for Business Sales with Bridget Brown**

**Wednesday, September 16, 2020  
“Brown Bag” Luncheon at 11:30am, via Zoom**

**Instructions and link will be emailed to you.**

**Click to register**

**<https://sectwomensnetwork.org/event-3966968>**