

# Southeastern Connecticut WOMEN'S NETWORK NEWS



Volume 30, Number 11, September 2017

## **\* Important Notices!** **Membership Renewal** **2017-2018!**

**1. Renew Now.** The renewal date for most members is July 1st\*. Please click, login and renew today. <https://sectwn.wildapricot.org/Sys/Profile>

\* Members must have renewed by July 31 to be included in the printed Directory.

\* Those who wish to pay by check, click on "Invoice me" instead of "pay online", print out and mail with check to PO Box 921, Groton, CT 06340-0921. *continued on page 2*

## **Upcoming Programs**

### **October 18**

#### **Speed Networking**

Bring your business cards and make some new contacts at this event!!!

### **November 15**

#### **Military Appreciation Luncheon**

We will be honoring our Veterans, Active Duty and Fallen Heroes with our Military Appreciation Luncheon.

### **December 20**

#### **Holiday Party and Yankee Gift Swap**

Join us for our annual Holiday Party and share in the hilarious fun of our old-fashioned Yankee Gift Swap.

## **September 2017 Luncheon** **Living Life to the Fullest!**

**Join us** Wednesday, **September 20** at 11:30 am at Langley's Restaurant at Great Neck Country Club for our monthly luncheon meeting.

**Nancy D. Butler, CFP®, CDFIA™, CLTC**, a member of The SECT Women's Network for over 25 years, built a business as a single parent with no other source of income and \$2,000 to her name, to \$200 million in assets under management, before selling it.

For the last ten years, as the owner of "Above All Else, Success in Life and Business®", Nancy is a motivational speaker, award-winning author and business coach. She uses her business and financial knowledge to help business owners do a better job for their clients and improve their bottom line, and helps individuals live more successful, fulfilling lives and realize their dreams.

Nancy also writes the material and teaches continuing education classes for financial advisors, insurance professionals and divorce attorneys; and, as one of the few Divorce Financial Analysts in Connecticut, Nancy has testified in court as an expert witness on what is financially fair in divorce.

Nancy has been quoted in Money magazine, Forbes, USA Today, AARP, The National Business Institute, The New England Real Estate Journal, The Financial Planning Association magazine, The Chicago

Tribune, and many more.

She has been a speaker at major corporations and associations such as Pfizer, General Dynamics, Dow Chemical, Chambers of Commerce, The United States Navy, The United States Coast Guard, and others.

Nancy has been a guest on many radio and television shows and is the author of these books: "Above All Else, Success in Life and Business", "A Realtors Guide to Greater Success", "Above and Beyond the Competition" and "Above All Else, Independence, Happiness and Success in Your Senior Years".

Network attendees should arrive at **Langley's Restaurant** in Waterford at 11:30 am for registration and networking, lunch at 12 noon. The public is welcome.

**Reservations are required.**

**All attendees: please make your reservations** or cancellations for the Wednesday, **September 20** luncheon online 24/7 **by 12 midnight, Sunday, September 17.** <https://sectwn.wildapricot.org/events> **\*Note price change.**

Cash or checks for **\$25** made out to the Women's Network will be collected at the door. **Reservations after 12 midnight on Sunday will pay \$30. Reservation no-shows and late cancellations will be billed.**



## \* Important Notices

...from page 1

\* Individuals who became members after July 2016, do not need to renew now. Their renewal date will be their anniversary date.

**2. Stay logged in and update your profile information.** The online directory will go public on September 1st. Make sure the public sees the information you want them to see.

**3. Stay logged in, go to the "Events" tab/page to review and purchase** some of the great advertising opportunities available. See panel on page 3 for more info.

**4. Check out and join our new Facebook Group page.** Those who've joined will be able to post news and events immediately. <https://www.facebook.com/groups/SECTWomensNetwork/>

## President's Message

# Our Network Behind the Scenes!

Sitting on the Board of the SECT Women's Network and watching the inner workings of our organization is a fulfilling experience. We are running a small business, just like many of you. Decisions are made and great ideas are flowing.

The Network is fortunate to have a committed group of individuals and I would like to showcase some each month. Most of you know our Secretary, Carol Burgess, of Primerica Financial Services. Carol has been our steady rock since 2013. Month after month, year after year, we have relied upon Carol to keep our Board minutes and important records and reports. She keeps us in compliance with our Board duties.

Another critical function of the organization is Treasurer. We have a new Treasurer this year, Andrea Wolfe, of Conscious Capital Wealth

Management, LLC. Andrea understands the world of financial well-being and is there to keep us on budget and oversee our financial record keeping. She is taking over the position from Donna Parrotte of Chelsea Groton Bank, after a term held since 2013. Donna is staying on to assist with the transition and keeps a Member-At-Large status with The Network until she spreads her wings as a snow bird in the not too distant future.

I hope that you enjoyed the August speaker, where we learned about the relationship of stress, sleep, and memory from JoAnne Harrison-Becker. Please join us in September and welcome Nancy Butler as she tells us "How to Live Life to the Fullest".

President  
Patti Rodgers-Longo

## 20th Heron Award

Now named the Kathleen P. O'Beirne Leadership Award

Kathy Greene was awarded the Heron Award, given by Kathleen O'Beirne and presented by Susan Dombrowski at the June 21st luncheon with these words:

"The Great Blue Heron symbolizes exceptional leadership through her vision, diplomacy, and her creativity. For the Heron, commitment to tasks and goal-focused activity is a hallmark, as is maintaining her appearance of optimism and well-being. Collegial in her relationships, she leads by her presence, not by control of others.

"Kathy Greene is not only a visionary, but a woman who inspires commitment to great projects by others. This past year, as the new president of the SECT Women's Network, she

laid out her goals at the strategic board retreat. She continued the work of immediate-past president, Phyllis Nelson, to bring the Network into the new world of technology (with the able assistance of many Network members). She wanted all luncheon registrations and payments online, all membership data and past files digitized, all treasury activities wrapped into the new technology, and the web site upgraded to match our new image. She appointed two temporary task forces to examine and update our by-laws and to negotiate the new two-year contract with Langley's. She was remarkable in her ability to recruit members of the Board and the Network-at-large to engage in the various pieces of this precious pie, and was an encouraging cheerleader for their on-going efforts.

"Congratulations, Kathy!" ■

## Luncheon Price Change \*\*

We work hard to keep the luncheon cost from increasing and to ensure a quality meal. At this time, we have no choice and must increase the price to \$25/reserved and \$30/unreserved. This took effect for the July 2017 luncheon.

**We appreciate your support!**

## Members Enter to Win Free Advertising

The drawing basket for free advertising will be placed at the registration table. Members only may place their business card in the basket for a chance to win free advertising.

## August Drawings

Nancy Butler's name was drawn for the Ha Ha Lunch – and Ha Ha, she wasn't there! Beth Markowski-Roop won the cash. Callie Manwaring won the *Spotlight* article and Krystal Livingston won the *Resident* article. Sharon K. Lewis won the Cameo Table to showcase AdvCoach at the September 20 luncheon.

## Grow Your Business with Network Advertising

**New advertising opportunities** have opened up with the creation of our new website system!

Now members can take advantage of the **new economical rates** to help **"Grow Your Business!"**

**Rates have been cut in half** for newsletter ads and website ads. All ad rates listed are for one year.

**Newsletter advertising:** \$100 small ad and \$200 large ad.

**Website advertising:** \$275 small side ad or a bottom banner; \$550 for a large side ad.

Printed Directory ad prices stay the same as last year: business card size \$25; half page \$50; full page \$100. \*Printed Directory ads must be purchased by July 31st.

**Package deals** will still be offered when purchasing multi media ads. Choose any 2 different media (ie. directory & website) = 20% off. Choose 3 different media (ie. directory, newsletter & website) = 30% off. All package deals must be prepaid.

**Members can login to view and/or purchase ads:** <https://sectwn.wildapricot.org/events>  
Ads will be published after they are purchased.

## Members on the Move

**Judy Ricketts-White** will be doing a book signing on Friday, September 22 from 1-5 pm, at the Big E CAPA booth in the Connecticut Building. She will be featuring her book "Slater Mountain: The Journey" a fun fictional adventure for readers ages 9 and up. Also available on amazon <https://www.amazon.com/Slater-Mountain-Journey-Judy-Ricketts-White/dp/0997034203>.

## New Members

**Brittni Oxendine**, Edward Jones, 24 Elm Street, Old Saybrook, CT 06475  
Phone: 860-388-6266  
Email: [brittni.oxendine@edwardjones.com](mailto:brittni.oxendine@edwardjones.com)  
Website: [www.edwardjones.com/financial-advisor](http://www.edwardjones.com/financial-advisor)

As a Financial Advisor, Brittni's goal is to understand what is most important to her clients. Using an established process, she partners with them throughout their lifetime in order to help reach, and stay on track, with their long term financial goals.

Beside partnering with her clients and their families to determine the most appropriate financial strategy, Brittni also works with local CPAs and estate planning attorneys in order to make sure her clients are set up to be properly served in all of their financial needs.

In her free time Brittni enjoys reading, playing with her cat and dog (who are best friends, oddly enough), spending time with her fiancé, and trying out new restaurants. She is also a Big Sister with Big Brothers/Big Sisters and enjoys spending time with her Little

Sister. Brittni also enjoys volunteering in her community and believes it helps create stronger communities.

## Member Benefits

The SECT Women's Network provides great value in benefits to its members!

**As a Network member you may:**

- **Attend** events at both the Chamber of Commerce of Eastern CT and the Greater Mystic Chamber of Commerce at chamber member prices.
- **Enjoy** a deliciously prepared luncheon at monthly meetings in an uplifting atmosphere for a very reasonable luncheon fee.
- **Take advantage** of the dynamic speaker program at the monthly luncheons that provides valuable information, networking and entertainment.
- **Choose** to attend Network Mastermind Group meetings – be mentored and mentor others.
- **Display** marketing materials on the member marketing table at the

*continued on page 4*

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**Member Benefits**...from pg. 3  
monthly luncheons.

- **Enter** our monthly luncheon drawings to win free advertising.
- **Receive** our monthly newsletter.
- **Be listed** in the Network Directory and gain "Featured Member" exposure.
- **Increase** business with affordable advertising and marketing opportunities.
- **Connect** with others on a personal and business level and form mentoring relationships.
- **Gain** professional skills and leadership experience.

• **Give back** to the community through supporting Safe Futures with donations of food and gifts for use by residents of both the Genesis House Women's Shelter and Phoenix House transitional housing.

## Join and Post to the Network's New Facebook Group Page

One fairly untapped member benefit is the Network Facebook Group page. We encourage you to share your business and personal news on the Network Group page. Members must post their event or

information on the Network Facebook Group page themselves, then their news will reach our 800+ friends. If you have questions about how to post, contact Denise Howard, Publicity Chair [bestwellness4you@gmail.com](mailto:bestwellness4you@gmail.com).

## Featured Business at Cameo Table

Sharon K. Lewis will be showcasing Advicoach at the September 20, 2017 luncheon. Please stop by the table to meet Sharon and learn more about this business. Visit [www.sklewis.advicoach.com](http://www.sklewis.advicoach.com).

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**Like us on Facebook**

*Please join our new [Facebook Group](#). You'll be able to post events directly on the group page. Remember to post your events on the [Network Facebook Group page](#), then email information to Judy to be included in the upcoming newsletter, [jwhite5506@sbcglobal.net](mailto:jwhite5506@sbcglobal.net).*

## Network Board Meeting Friday, September 15

The next Network Board Meeting is Friday, September 15, 8 am, at Chelsea Groton Bank, 904 Poquonnock Road, Groton, Connecticut. Attendees must be prompt for admittance, door is kept locked. All members are welcome to attend.

**Copy Deadline** is the 20th of the month to appear in the next month's issue. Email copy to Editor Judy Ricketts-White at [jwhite5506@sbcglobal.net](mailto:jwhite5506@sbcglobal.net). The SECT Women's Network reserves the right to edit copy submitted for inclusion in the newsletter.

**For more Network information and articles see our website: [www.sectwomensnetwork.org](http://www.sectwomensnetwork.org)**

**All Attendees:** make reservations online for the Wednesday, September 20, 2017 luncheon at Langley's Restaurant, Great Neck Country Club in Waterford, CT at

<https://sectwn.wildapricot.org/events>

no later than 12 midnight, Sunday, September 17, Reservations are required.

Reservation no-shows and late cancellations will be billed.

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