

Southeastern Connecticut WOMEN'S NETWORK NEWS



Volume 30, Number 12, October 2017

*Members Enter to Win Free Advertising

The drawing basket for free advertising will be placed at the registration table. Members only may place their business card in the basket for a chance to win free advertising. Attend a luncheon and enter to win! *Must be present to win.*

Upcoming Programs

November 15

Military Appreciation Luncheon

We will be honoring our Veterans, Active Duty and Fallen Heroes with our Military Appreciation Luncheon. Guest speakers representing our Military community and their stories will be featured.

December 20

Holiday Party and Yankee Gift Swap

Join us for our annual Holiday Party and share in the hilarious fun of our old-fashioned Yankee Gift Swap. This is the same Yankee Gift Swap we have enjoyed for many years. We will celebrate the holiday spirit as gifts change hands, sometimes unexpectedly...And Remember, It's Just A Game! ■

October 2017 Luncheon



Join us Wednesday, **October 18** at 11:30 am at Langley's Restaurant at Great Neck Country Club for our monthly luncheon meeting.

Bring your business cards, have some fun, meet new people and make some new contacts at this fast-paced networking event!!!

After all, isn't networking one of the main reasons you joined SECT Women's Network? Add to the enjoyment and bring a friend!

Network attendees should arrive at **Langley's Restaurant** in Waterford at 11:30 am for registra-

tion and networking, lunch at 12 noon. The public is welcome.

Reservations are required.

All attendees: please make your reservations or cancellations for the Wednesday, **October 18** luncheon online 24/7 **by 12 midnight, Sunday, October 15.**

<https://sectwn.wildapricot.org/events> ***Note price change.**

Cash or checks for **\$25** made out to the Women's Network will be collected at the door. **Reservations after 12 midnight on Sunday will pay \$30. Reservation no-shows and late cancellations will be billed.**



The SECT Women's Network provides great value in benefits to its members!

As a Network member you may:

- **Attend** events at both the Chamber of Commerce of Eastern CT and the Greater Mystic Chamber of Commerce at chamber member prices.
- **Enjoy** a deliciously prepared luncheon at monthly meetings in an uplifting atmosphere for a very reasonable luncheon fee.
- **Take advantage** of the dynamic

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* Important Network Notices

1. Please click, login and update your profile information today. <https://sectwn.wildapricot.org/Sys/Profile>

Soon the online directory will go public. Make sure the public sees the information you want them to see.

2. Stay logged in, go to the "Events" tab/page to review and purchase some of the great **advertising** opportunities available. See panel on page 3 for more info.

3. Check out and join our new Facebook Group page. Those who've joined will be able to post news and events immediately. <https://www.facebook.com/groups/SECTWomensNetwork/>

Member Benefits

...from page 1

speaker program at the monthly luncheons that provides valuable information, networking and entertainment.

- **Choose** to attend Network Mastermind Group meetings – be mentored and mentor others.
- **Display** marketing materials on the member marketing table at the monthly luncheons.
- **Enter** our monthly luncheon drawings to win free advertising.
- **Receive** our monthly newsletter.
- **Be listed** in the Network Directory and gain "Featured Member" exposure.
- **Increase** business with affordable advertising and marketing opportunities.
- **Connect** with others on a personal and business level and form mentoring relationships.

President's Message

Our Network Behind the Scenes!

The Membership Committee is chaired by Kathy Pooler, the owner of Publications Plus in Norwich. Kathy has been a member since 2002 and became dedicated to the Network shortly thereafter.

Kathy is the force behind our Directory. She spends many, many hours planning the format for the ads, layout, and printing of the Directory. Each month she prepares the new applications to present to the Board, contacts every new member, creates welcome packages for them, and announces them at our luncheons. You will see her smiling face greet you each month at Langley's.

Kathy's team consists of other Board members — JoAn Collins, Director of Sales at the Hyatt Place,

and Eunice Lima-Brooks, Loan Processor at Charter Oak. JoAn had been at our luncheon registration desk for many years and did an incredible job. Eunice has been particularly helpful in assisting us with luncheon speakers' topics. All of these ladies have infectious energy and I hope you will take the opportunity to speak with them at a luncheon.

I also hope that you enjoyed Nancy Butler's presentation last month of "Living Life To the Fullest". We were all a little smarter at the end of the luncheon! Please join us in October for our semi-annual Speed Networking.

*President
Patti Rodgers-Longo*

- **Gain** professional skills and leadership experience.
- **Give back** to the community through supporting Safe Futures with donations of food and gifts for use by residents of both the Genesis House Women's Shelter and Phoenix House transitional housing.
- **Support** our student scholarship program. The Network awards annual scholarships to students needing financial assistance to continue their education and has helped students from each of the three local public colleges/universities: The University of Connecticut at Avery Point, Three Rivers Community College, and Eastern Connecticut State University.
- **Get involved** by volunteering on a committee and help to create the Network of the future. The Network needs your talents.
- **Enjoy a Lifetime of Fantastic Friends, Fun and Fulfillment!** ■

New Members

Roberta Brown, JuicePlus+, 268 Godfrey Rd, Mystic, CT 06355
Phone: 970-290-7621
Email: robertabrown.juiceplus@gmail.com
Website: www.robertabrown.juiceplus.com

Since 2014, Roberta has been part of JuicePlus+ whose mission is to "Inspire healthy living around the world". She started taking the products approximately 12 years ago so she knows how the products have supported her health during times when she would have been susceptible to health issues. She will bring information on healthy living to the members.

Roberta was employed at Supervisor of Shipbuilding and then on to USCG Research & Development Center as a computer spe-

Continued on page 3

New Members...from page 2

cialist, then on to the USCG Academy as computer network specialist overseeing the student and faculty computers in 5 engineering departments and labs.

After leaving the government she owned and operated the Scuttlebutt Custom Embroidery shop in downtown Mystic, selling it in 2012.

Holly DePerry, Charter Oak

Federal Credit Union, 1055 Hartford Turnpike, Waterford, CT 06385

Phone: 860-446-3313

Email: hdeperry@cofcu.com

Website: www.charteroak.org

Holly has been in banking for 20 years, in commercial lending for the past eight. She joined Charter Oak as a Business Lender in July. She is excited to help Southeastern Connecticut business owners with their financing needs.

Pamela Larkin, Quality Dog Training, LLC, 6 Avery Berwick, Ledyard, CT 06339

Phone: 860-625-9114

Email: calvynandhobbs@aol.com

Pamela has been working with dogs for over 20 years, specializing in behavior, obedience and social training. She has a degree in animal science. Pamela is certified as a CGC Evaluator and strives for every dog to be a good citizen in their community. She is a member of the Association of Professional Dog Trainers.

Maxine Matta, Matta & Gager, LLP, 300 State Street, Suite 301, New London, CT 06320

Phone: 860-437-3440

Email: mmatta@mattagager.com

Website: www.mattagagerctattorneys.com

Maxine went to Law School to assist women and children in Domestic Violence situations. She was an on-call hotline volunteer for SECT Women's Center in 1994 after taking the 12-week course. Maxine has raised three children and now has eight grandchildren. She loves being a lawyer and helping people solve a myriad of problems.

Members on the Move

Jean Wilczynski, CFP®, of Exencial Wealth Advisors in Old Lyme, obtained the Certified Financial Planner™ certification. Jean works with individuals, couples, families and small businesses to help them achieve their most important financial goals. Her newly earned CFP® certification brings value to this role by enhancing the skills she uses daily to deliver objective, reliable counsel on a myriad of financial planning issues. The CFP® mark identifies those individuals who have met the rigorous experience and ethical requirements of CFP Board, a nonprofit certification organization.

Judy Ricketts-White will be doing a book signing on Friday, October 14 from 11-5 pm, with other CAPA authors at Agway in Norwich during Agway's "Customer Appreciation Day". She will be featuring her book "Slater Mountain: The Journey" a fun fictional adventure for readers ages 9 and up. Also available on amazon <https://www.amazon.com/Slater-Mountain-Journey-Judy-Ricketts-White/dp/0997034203>.

Grow Your Business with Network Advertising

New advertising opportunities have opened up with the creation of our new website system!

Now members can take advantage of the **new economical rates** to help **"Grow Your Business!"**

Rates have been cut in half for newsletter ads and website ads. All ad rates listed are for one year.

Newsletter advertising: \$100 small ad and \$200 large ad.

Website advertising: \$275 small side ad or a bottom banner; \$550 for a large side ad.

Printed Directory ad prices stay the same as last year: business card size \$25; half page \$50; full page \$100. *Printed Directory ads must be purchased by July 31st.

Package deals will still be offered when purchasing multi media ads. Choose any 2 different media (ie. directory & website) = 20% off. All package deals must be prepaid.


Members can login to view and/or purchase ads: <https://sectwn.wildapricot.org/events>
Ads will be published after they are purchased.

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You're invited to help the cause...

SAFE FUTURES 40th Anniversary



POWER OF PURPLE 4K WALK SAVE THE DATE

Sun. October 15, 2017
Registration at 8:30am

Crystal Mall Waterford
Indoors



Registration at 8:30 am
Speeches at 9:15 am
Kickoff at 9:30am

- 4K or 2.49 miles walk length
- Registration Fees:
 - \$25.00 Adults
 - \$15.00 Children
- Sponsor a Walker—\$5.00 and up
- "Teams Welcome!"
- Refreshments, Raffle, Best Teams

SafeFuturesCT.org or 860-447-0366

<https://www.firstgiving.com/413648/safe-futures-4k-walk>



**All proceeds to benefit victims of domestic violence,
sexual assault, stalking and trafficking in SECT!**

The Power of Purple!

September Drawings

Emily Lerner's name was drawn for the Ha Ha Lunch – and Ha Ha, she wasn't there! Kate Bellandese won the cash. Pamela Larkin won the *Spotlight* article and Barbara Dennison won the *Resident* article. Brittni Oxendine won the Cameo Table to showcase Edward Jones at the October 18 luncheon. Carol Burgess won the game "Risk" donated by Sharon K. Lewis.

Join and Post to the Network's New Facebook Group Page

One fairly untapped member benefit is the Network Facebook Group page. We encourage you to share your business and personal news on the Network Group page. Members must post their event or information on the Network Facebook Group page themselves, then their news will reach our 800+ friends. If you have questions about how to post, contact Denise Howard, Publicity Chair bestwellness4you@gmail.com.

View Luncheon Photos on Facebook

Not able to attend a luncheon? Now you can see photos of your friends enjoying the luncheons on our Facebook page and through our website.

Featured Business at Cameo Table

Brittni Oxendine will be showcasing Edward Jones at the October 18, 2017 luncheon. Please stop by the table to meet Brittni and learn more about this business. Visit www.edwardjones.com.

 [Like us on Facebook](#)

Please join our new [Facebook Group](#). You'll be able to post events directly on the group page. Remember to post your events on the [Network Facebook Group page](#), then email information to Judy to be included in the upcoming newsletter, jwhite5506@sbcglobal.net.

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for a new bank**

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Network Board Meeting Friday, October 13

The next Network Board Meeting is Friday, October 13, 8 am, at Chelsea Groton Bank, 904 Poquonnock Road, Groton, Connecticut. Attendees must be prompt for admittance, door is kept locked. All members are welcome to attend.

Copy Deadline is the 20th of the month to appear in the next month's issue. Email copy to Editor Judy Ricketts-White at jwhite5506@sbcglobal.net. The SECT Women's Network reserves the right to edit copy submitted for inclusion in the newsletter.

**For more Network information and articles see
our website: www.sectwomensnetwork.org**

All Attendees: make reservations online for the Wednesday, October 18, 2017 luncheon at Langley's Restaurant, Great Neck Country Club in Waterford, CT at <https://sectwn.wildapricot.org/events> no later than 12 midnight, Sunday, October 15, Reservations are required.

Reservation no-shows and late cancellations will be billed.