Volume 33, Number 2, December 2019

Upcoming Programs

N@N December 5 —
Paint Your Own Wine Glass
Must Register Through Wednesday,
Dec. 4

Paint Your Own Wine Glass, Hosted by The Art



House of Norwich. Create a wine glass with a snow covered pine tree theme for the holidays or give it as a gift. \$20 includes wine glass, paint supplies, wine and appetizers. Members bringing a guest will be entered into a drawing to win a free lunch. Guests will be entered into a drawing to win a free membership and new members joining between now and February will be entered to win a free newsletter ad, drawings in February.

This event will be hosted at Putnam Bank in Gales Ferry from 6-8pm.

Advance registration is required. Register now, limited attendees. To register click www.sectwomens network.org/events



We are starting a fabulous new program at the November Luncheon that will culminate with draw-

December 2019 Luncheon

43rd Annual Holiday Event & Yankee Swap

Join us Wednesday, **December 18**, 11:30 am at Langley's Restaurant at Great Neck Country Club for our monthly luncheon meeting.

Share in the holiday fun and help us support Safe Futures! We will have games, prizes, and gifts. We have a fun new twist on the gift exchange game (Yankee Swap) for you! If you wish to participate, please bring a \$10 gift for the exchange.

Be prepared to purchase tickets for drawings. We will have member give-a-ways including:

- Free annual membership!
- Luncheon gift certificates
- Holiday gift bag for all guests, and...
- Gift Basket Drawing: proceeds to benefit Safe Futures

Remember to wear your best "ugly sweater" for our contest!

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Network attendees should arrive at Langley's Restaurant in Waterford at 11:30 am for



registration and networking, lunch at 12 noon. The public is welcome. **Reservations are required.**

All attendees: please make your reservations or cancellations for the December 18 luncheon online 24/7 by 12 midnight, Sunday, December 15. www.sectwomens network.org/events

Cash or checks for \$25 made out to the Women's Network will be collected at the door. Reservations after 12 midnight on Sunday will pay \$30. Reservation no-shows and late cancellations will be billed.

ings at the February "Bring a Friend" Luncheon.

Any member who brings a guest to any lunch in November, December, January or February will be entered into a drawing to win a free lunch. Those guests will be entered into a drawing to win a free membership and any new members joining during November, December, January or February will be entered to win a free newsletter ad!!!

Don't Miss Out — Bring a Friend to Lunch this Month!!!

January 15, 2020 Luncheon

Steve Porcaro — Networking to Build Your Business

During this luncheon presentation, Steve will share his 10 years' worth of experience, tips and best practices with you on how to



network and grow your business, build your team, or transition to a

Holiday Event... from page 1

Represent your business with a gift basket or gift certificate for the fundraiser and help us raise money for Safe Futures! We are also looking for gift bag donations! Do you have items with your business logo or business card that you would like to donate for individual gift bags? Please let us know! Contact Kate at mskateabcco@outlook.com.

Steve Porcaro, Luncheon...from pg 1 new career.

Networking gives us a tremendous opportunity to communicate with colleagues, customers, and prospects. It allows us to create and use our personal brand and helps us spread our message in a stress-free and informal way.

During this interactive presentation, you'll come away with at least one idea or action that you can use right away to increase your networking success. This presentation is ideal for networkers, business owners, managers, customer service teams and sales people who depend on the ability to effectively communicate and quickly connect with people. To register click www.sectwomensnetwork.org/ events

N@N February 6 — Kerry Garofano and the CT **Humane Society**

Kerry Garofano and the CT Humane Society will host our next Network at Night and discuss Social



Media Best Practices for business engagement, 6-8pm at 169 Old Colchester Rd, Quaker Hill, CT. Click to register, www.sectwomens network.org/events

President's Message

Making a Difference With Our Holiday Event

Thanksgiving! It's hard to believe that you have some business "swag" with we are almost at the end of 2019.

up in December! Our N@N Paint way to kick off December. Our Annual Holiday Event luncheon on December eon! 18th will have a new twist on the gift swap. In the past few years, we have had great success raising money for Safe Futures with our basket raffle, and I hope that we will have the same or even better success this year. This year, we are adding in a new gift exchange game with our basket raffle, along with our now famous Ugly Sweater Contest.

We are still looking for gift basket or *else."* – unknown gift certificate donations for the Safe Futures Fundraiser. This is a great way cessful New Year for all of us! to showcase your business and help us raise money! We would like to give everyone a personal gift bag and are

I hope that you all had a wonderful still accepting donations for these. Do your logo or business card that you We have some great events coming would like to share? Please contact Kate at MsKateABCco@outlook.com. Night on December 5th will be a great I look forward to seeing all of you at our N@N Paint Night and our Holiday Lunch-

> I hope that you have a wonderful holiday season with your family and friends! Remember to spread your kindness to those who may need that extra smile or kind gesture. You never know—you could be that person who makes it a better day for a stranger with just one simple kind

> "A strong woman stands up for herself. A stronger woman stands up for everybody

Best wishes for a wonderful and suc-

Denise Howard President

February 19, 2020

Speed Networking Luncheon



Bring lots of business cards and join us for fun with Speed Networking! This will be the culmination of our "Spread the Love" Program and the drawings for free lunch, free membership and free ad will take place!!!

Don't Miss Out — Bring a Friend to Lunch this Month!!!

Click to register, www.sectwomens network.org/events

WE Want YOU!

We Need Your Help! Join the Luncheon Committee! What is it? It is a great way to finally "put a name with the face"! We are the



people who sit at the front table checking luncheon registrations. If we have enough people, you would only need to help at the front table every few months. Will you accept the challenge? Put a name to that face and meet more Network members! Please reach out to Kate Bellandese or any board member if you would like to join the Luncheon Committee!

Grow Your Business with Network Advertising

New advertising opportunities have opened up with the creation of our new website system!

Now members can take advantage of the **new economical rates** to help "Grow Your Business!"

Rates have been cut in half for newsletter ads and website ads. All ad rates listed are for one year. **Newsletter advertising:** \$100 small ad and \$200 large ad. Website advertising: \$275 small side ad or a bottom banner; \$550 for a large side ad.

Package deals will still be offered when purchasing multimedia ads (i.e. newsletter & website) = 20% off.

All single ads and package deals must be prepaid.

Members can login to view and/or purchase ads:

www.sectwomensnetwork. org/events

Ads will be published after they are purchased.



The SECT Women's Network provides great value to its members!

As a Network member you may:

- Attend and enjoy a deliciously prepared lunch at monthly meetings in an uplifting atmosphere for a very reasonable luncheon fee.
- *Take advantage* of the dynamic speaker program at the monthly luncheons that provides valuable information, networking and entertainment.
- Choose to attend Network Mastermind Group meetings - be mentored and mentor others.
- Display marketing materials on the member marketing table at the monthly luncheons.
- Enter our monthly luncheon drawings to win free advertising.
- **Receive** our monthly newsletter.
- Be listed in the Network Directory

- Increase business with affordable advertising and marketing opportunities.
- **Connect** with others on a personal and business level and form mentoring relationships.
- Gain professional skills and leadership experience.
- Give back to the community through supporting Safe Futures with donations of food and gifts for use by residents of both the Genesis House Women's Shelter and Phoenix House transitional housing.
- Support our student scholarship program. The Network awards annual scholarships to students needing financial assistance to continue their education and has helped students from each of the three local public colleges/universities: The University of Connecticut at Avery Point, Three Rivers Community College, and Eastern Connecticut State University.
- Get involved by volunteering on a committee and help to create the Network of the future. The Network needs your talents.
- Enjoy a Lifetime of Fantastic and gain "Featured Member" exposure. Friends, Fun and Fulfillment!





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New! Table-Top Advertising at the **Monthly Luncheons**

Table-Top advertising at luncheons is now available. \$50 will purchase a full-color 3.5" wide x 4" high ad on the luncheon tables for one year! The limited spots are going fast! For information contact Judy at <u>iwhite5506@sbcglobal.net</u>.

Network @ Night Looking for Hosts/Sponsors

We are looking for members (or their businesses) who would like to host or sponsor a Network @ Night evening after-hours networking event.

Hosting or sponsoring is a great way to let members and guests learn more about your products and services.

For more information contact Denise Howard at bestwellness4you@gmail.com.

*Members Enter to Win Free **Advertising**

The drawing basket for free advertising will be placed at the registration table. **Members only** may place their business card in the basket for a chance to win free advertising. Attend a luncheon and enter to win! Must be present to win.

Featured Business at Cameo Table

Michelle Dempsey will be showcasing her business as a Title 19 Specialist at the January 15th luncheon. Please stop by the table to meet Michelle and learn more about the service she offers. Visit her website at <u>www.title19help.com</u>.

Safe Futures -**Giving Basket**

A purple basket will be available at the monthly luncheons to donate much-needed items for Safe Futures and their residents. Please donate cleaning supplies...or any item listed on their wish list. Click on link to view their entire wish list. https://www.safefuturesct.org/ giving/our-wish-list

Thank you for your generosity!

November Drawings

Luanne Hespeler won the article in *The Resident* newspaper. Leah Goldenthal won the Spotlight Article in our *Network News*.

Michelle Dempsey won the Cameo Table at the January 15th luncheon.

Email information to Judy Ricketts-White to be included in the upcoming newsletter, jwhite5506@sbcglobal.net.



Like us on Facebook

Join and Post to the Network's New **Facebook Group Page**

One fairly untapped member benefit is the Network Facebook Group page. We encourage you to share your business and personal news on the Network Group page. Members must post their event or information on the Network Facebook Group page themselves. If you have questions about how to post, contact Denise Howard, Publicity Chair bestwellness 4you@gmail.com.

For more Network information and articles see our website: www.sectwomensnetwork.org

Copy Deadline is the 20th of the month to appear in the next month's issue. Email copy to Editor Judy Ricketts-White at jwhite5506@sbc global.net. The SECT Women's Network reserves the right to edit copy submitted for inclusion in the newsletter.

Network Board Meeting Friday, December 13

The next Network Board Meeting is Friday, December 13, 8 am, at Groton Inn & Suites, 99 Gold Star Highway. All members are welcome to attend.

All Attendees: make reservations online for the Wednesday, December 18, 2019 luncheon at Langley's Restaurant, Great Neck Country Club in Waterford, CT at

www.sectwomensnetwork.org/events

no later than 12 midnight, Sunday, December 15, Reservations are required.

Reservation no-shows and late cancellations will be billed.